

Holiday



BIG CHEF BOWIE
CARES

TURKEY BOWL

2025

FIFTH ANNUAL THANKSGIVING FUNDRAISER

SPONSORSHIP OPPORTUNITIES

November 18, 2025

Holiday BIG CHEF BOWIE CARES TURKEY BOWL

	1	2	3	4	5	6	7	8	9	10	TOTAL
DATE	Tuesday, November 18, 2025										11
TIME	7:00 - 10:00 pm										18
VENUE	Main Event										25
	12625 FOUNTAIN LAKE CIRCLE STAFFORD, TX 77477										
MAKE COLUMN →											
300	Expected Attendance										
165K	@Tastekitchenbar										
45K	@Bigchefbowie										
2025	FIFTH ANNUAL THANKSGIVING FUNDRAISER										

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CHEF DON BOWIE'S STORY

From the Kitchen to the Community

Big Chef Bowie

As a native of Houston and a restaurateur, I've been part of the city's culinary scene since launching TASTE Kitchen + Bar in 2019. My culinary journey focuses on people, purpose, and giving back to the community that shaped me. Here's how my work is making a difference:

- Founder and Executive Chef of **TASTE Kitchen + Bar**.
- Creator of **Culinary Matters**, a hospitality group dedicated to culture and innovation.
- Founder of **Big Chef Bowie Cares**, the nonprofit branch of my hospitality group.
- Using food as a means for connection, compassion, and enduring change.



OUR MISSION

Our mission is simple: To Serve.



BIG CHEF BOWIE
— CARES —

I founded **Big Chef Bowie Cares**, a 501(c)(3) nonprofit organization, to create lasting positive change in the community. Through food, education, and compassion, we aim to empower others and make an impact that extends beyond the kitchen. We focus on:

- Empowering individuals through education and opportunity.
- Fighting hunger and food insecurity across Houston and beyond.
- Providing disaster relief and emergency support.
- Supporting second-chance citizens as they rebuild their lives.



OUR SERVICE

Feeding food, faith, and service across Houston



One of my proudest collaborations is with **The City Wide Club**, where we support **The Super Feast**, the largest holiday feeding event in the nation, held at the George R. Brown Convention Center. Every year, we unite to provide meals, resources, and assistance to families in Houston through:

- Collaborating with **City Wide Club's 107 Chapters** across the country.
- Utilizing the proceeds from **TASTE Kitchen + Bar** and **Culinary Matters** to drive this mission.



OUR VISION

Collaboration That Feeds Communities

Through collaboration with community partners, **Big Chef Bowie Cares** strives to tackle systemic challenges and foster environments where everyone can achieve their full potential. We invite individuals, businesses, and organizations to join us in this mission by:

- Contributions that enable us to enhance our community initiatives.
- Volunteer opportunities that allow you to work directly with our team.
- Collaboration opportunities to amplify our impact and reach a greater number of lives.



OUR PARTNERSHIPS

Explore the ways you can partner with us

Your partnership helps us continue building stronger communities and creating lasting change. Together, we can expand our reach, uplift more families, and make a greater impact through service and compassion through:

- Sponsorship Opportunities to support key programs and events.
- Corporate & Community Partnerships that align your brand with purpose.
- Volunteer & In-Kind Support to make a hands-on difference.





Holiday **TURKEY BOWL**

Title Sponsor \$7,500

2 Lanes = 16 Bowlers

Includes Complimentary Bites & Cocktails

1 AVAILABLE

2025

**FIFTH ANNUAL THANKSGIVING FUNDRAISER
PARTNERSHIP OPPORTUNITIES**

TITLE SPONSOR

- Co-Title Sponsor Naming Rights

BRAND RECOGNITION

- Brand presence at "The Superfeast on Thanksgiving Day" with Chef Bowie, George R. Brown Convention Center

BRAND PROMOTION

- Media Inclusion (Radio, Social Media, Print)
- Sponsor Highlight Reel

BRAND VISIBILITY

- Logo Inclusion (Print, Social Media, Website)
- Logo On Step-n-Repeat

BRAND ENGAGEMENT

- Onsite Activation Opportunity
- Gift Bag Opportunity
- Branded Event Photos

Pro Sponsor \$5,000

1 Lane = 8 Bowlers

Includes Complimentary Bites & Cocktails

1 AVAILABLE

2025

**FIFTH ANNUAL THANKSGIVING FUNDRAISER
PARTNERSHIP OPPORTUNITIES**

BRAND RECOGNITION

- Brand presence at “The Superfeast on Thanksgiving Day” with Chef Bowie, George R. Brown Convention Center.

BRAND PROMOTION

- Media Inclusion (Radio, Social Media, Print)
- Sponsor Highlight Reel

BRAND VISIBILITY

- Logo Inclusion (Print, Social Media, Website)
- Logo On Step-n-Repeat

BRAND ENGAGEMENT

- Onsite Activation Opportunity
- Gift Bag Opportunity
- Branded Event Photos



Holiday **TURKEY BOWL**

Strike Sponsor \$2,500

1 Lane = 8 Bowlers

Includes Complimentary Bites & Cocktails

2 AVAILABLE

2025

FIFTH ANNUAL THANKSGIVING FUNDRAISER
PARTNERSHIP OPPORTUNITIES

BRAND PROMOTION

- Media Inclusion (Radio, Social Media, Print)

BRAND VISIBILITY

- Logo Inclusion (Print, Social Media, Website)
- Logo On Step-n-Repeat

BRAND ENGAGEMENT

- Gift Bag Opportunity
- Branded Event Photos

Spare Sponsor

\$1,250

1 Lane = 8 Bowlers

Includes Complimentary Bites & Cocktails

3 AVAILABLE

2025

**FIFTH ANNUAL THANKSGIVING FUNDRAISER
PARTNERSHIP OPPORTUNITIES**

BRAND VISIBILITY

- Logo Inclusion (Print, Social Media, Website)
- Logo On Step-n-Repeat

BRAND ENGAGEMENT

- Gift Bag Opportunity
- Branded Event Photos

Thanks for Getting Involved!

Sherrie Handrinos
sherrie@boostonemarketing.com

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