



BOWLING CLASSIC FUNDRAISING TIPS

Asking made easy!

SET A GOAL. You can surpass the \$300 commitment we ask for from each team. Don't underestimate yourself. **START EARLY.** Don't wait until the last minute. It's never too early.

JUST ASK. Don't be afraid. Ask people to **HELP YOU SUPPORT** Oviedo Citizens In Action, Inc. Ask everyone: family, friends, neighbors, co-workers, your boss, hairdresser, dentist, or doctor. Most people have been touched by OCIA's mission to aid, encourage, and foster community improvements and participation of low-income families in Central Florida.

SEND A LETTER. Write a simple letter to friends and family members (see sample letter below). Tell them why you are bowling and ask them to support you by making a contribution. Include a return envelope. This is a painless way to ask and brings in a surprising amount of donations! Let us know if you want to see more sample letters – we have several.

SEND EMAIL/POST ON FACEBOOK. Asking online is also easy! Include a link to our bowling website, <https://www.bowlathon.net/event/ocia-2025/>, where they can pay with a credit card. Once you are signed up as a team captain or bowler, pledges can be made directly to you online!

PLAY IN HONOR, OR MEMORY, OF A FAMILY MEMBER OR FRIEND.

OTHER IDEAS FOR RAISING MONEY:

- ♥ Have a yard sale; hold a bake sale, a car wash...
- ♥ Put out your pledge sheet with a little sign on a counter or on your desk at work.
- ♥ Ask your place of work to sponsor you or your whole team.
- ♥ Ask your place of work to match your team's pledges.

SAMPLE LETTER

Dear _____,

On August 23rd I will be a team member in **Oviedo Citizens In Action's 4th Annual Bowling Classic**. OCIA is a local non-profit with a mission is to amplify underrepresented voices, foster civic engagement, educate, and empower individuals to become informed, active participants within our community. We are dedicated to honoring our legacy of advancing equality and creating opportunities for all citizens of Oviedo.

My team and I will be bowling to help raise funds and awareness. I am participating in honor of _____, because I believe in the valuable services that OCIA provides to our community.

I am writing to ask for your support. Help me to help OCIA. All donations are appreciated. I would be glad to bowl in honor, or in memory, of someone you know who has been touched by OCIA or community-based organizations like them. 100% of the proceeds will go towards OCIA's mission. I appreciate your consideration and hope that you will mail back the enclosed envelope.

PLEASE NOTE: Send in your contribution by August 15th if possible.

Gratefully, _____

Oviedo Citizens In Action, Inc. is a non-profit, 501(c)(3) organization. Your donation is tax deductible to the fullest extent allowed by law. Tax I.D. # 59-1721355