2024 | FOURTH ANNUAL THANKSGIVING FUNDRAISER



FOURTH ANNUAL THANKSGIVING FUNDRAISER

Holiday Turkey Bowl Food & Toy Drive!

We welcome you to help us support as many Houston area families in need of food and resources this holiday season! It is our hope to bring key members of the Houston Community together to support our annual fundraiser and partnering 501C3 organizations. This year **BIG CHEF BOWIE CARES** has partnered with the following community partners among many others:

- Kids Meals Houston
- The City Of Houston's Thanksgiving Feast
- Us Marines Toys For Tots
- The Houston First Organization



HOUSTON NATIVE & RESTAURATEUR

Chef Don Bowie

A leader in Houston's rapidly evolving culinary scene since opening **TASTE KITCHEN + BAR** in the heart of Downtown Houston along with **SUGAR FRK** in Midtown.

In addition to his business endeavors Chef Bowie is proud to announce the formation of a new charitable arm to his growing hospitality group, **CULINARY MATTERS**, which will serve to amplify his ongoing charitable efforts.

BIG CHEF BOWIE CARES | A NON-PROFIT 501C3 FOUNDATION

Dedicated to making a significant impact on communities by:

- Expanding charitable initiatives,
- Supporting those in need, and
- Fostering long-term positive change.



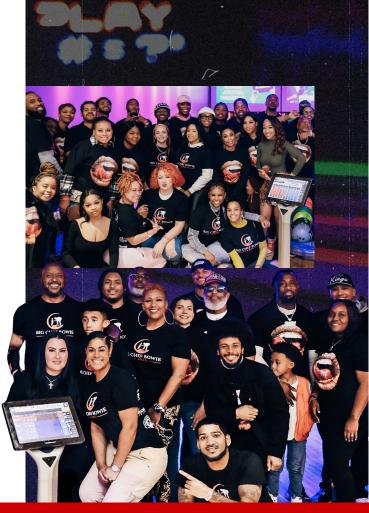
OUR MISSION

We want to create lasting positive change.



BIG CHEF BOWIE CARES is a dedicated non-profit 501c3 organization championed by Chef Bowie. Our mission is to create lasting positive change in communities by providing essential support and resources. The foundation is built on a legacy of giving and is committed to addressing critical social issues such as:

- The power of education to uplift individuals,
- The importance of hunger aid and food security,
- The necessity of swift disaster relief, and
- The potential for second chance citizens to rebuild lives.



OUR VISION

Help feed & support families this holiday.

Through collaboration with community partners,

BIG CHEF BOWIE CARES aims to address systemic issues
and foster environments where everyone can reach their
full potential. The foundation welcomes support from
individuals, businesses, and organizations who share its
commitment to making a difference through:

- Donations
- Volunteer Opportunities
- Partnerships Opportunities





Holiday BOWL

2024

PARTNERSHIP OPPORTUNITIES

Title \$7,500

10x10 Booth Activation booth set up alongside the radio station, promoting your brand during the event live broadcast

- Media Opportunities: Includes station talent, music, station vehicle presence, merchandise, and games
 - x10 15-Second Commercial Spots
 - x25 30-Second Shared Promotions
 - x4 60-Second Recorded Call-Ins
- Custom Video Reel
 highlight your organization's
 involvement in the event
- Brand Engagement
 branded gifts for guests at each lane during
 the event
- Brand Visibility
 logo and tag will appear in event social posts,
 merchandise, press, banners, and posters,
 with brand shoutouts during the event
- 16 Event Tickets = 2 lanes logo displayed at designated lanes, includes food and drinks

Pro \$5,000

- Brand Engagement
 branded gifts for guests at each
 lane during the event
- Brand Promotion
 one story post featuring Chef
 Bowie across social platforms
- Brand Visibility
 logo and tag will appear in event
 social posts, merchandise, press,
 banners, and posters, with brand
 shoutouts during the event
- 8 Event Tickets = 1 lane
 logo displayed at designated
 lanes, includes food and drinks

Strike \$2,500

- Brand Engagement
 branded gifts for guests at
 each lane during the event
- Brand Promotion
 one story post featuring Chef
 Bowie across social platforms
- Brand Visibility
 logo and tag will appear in
 event social posts,
 merchandise, press, banners,
 and posters, with brand
 shoutouts during the event
- 8 Event Tickets = 1 lane logo displayed at designated lanes, includes food and drinks

Spare \$1,500

- Brand Promotion
 one story post featuring Chef Bowie across social platforms
- Brand Visibility
 logo and tag will appear in event
 social posts, merchandise, press and
 brand shoutouts during the event
- 8 Event Tickets = 1 lane logo displayed at designated lanes, includes food and drinks

Lane \$1,000

- Brand Visibility
 logo and tag will appear in event
 social posts, merchandise, press and
 brand shoutouts during the event
- 4 TICKETSICKETS (NON-BOWLING)

FOURTH ANNUAL THANKSGIVING FUNDRAISER



11 | 19 | 24

Tuesday, November 19, 2024 7:00pm - 10:00pm

MAIN EVENT

12625 Fountain Lake Circle Stafford, TX 77477

Thanks for Getting Involved!

Sherrie Handrinos

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