



## **BOWLING CLASSIC FUNDRAISING TIPS**

*Asking made easy!*

**SET A GOAL.** You can surpass the \$300 commitment we ask for from each team. Don't underestimate yourself. **START EARLY.** Don't wait until the last minute. It's never too early.

**JUST ASK.** Don't be afraid. Ask people to HELP YOU SUPPORT Oviedo Citizens In Action, Inc. Ask everyone: family, friends, neighbors, co-workers, your boss, hairdresser, dentist, or doctor. Most people have been touched by OCIA's mission to aid, encourage, and foster community improvements and participation of low-income families in Central Florida.

**SEND A LETTER.** Write a simple letter to friends and family members (see sample letter below). Tell them why you are bowling and ask them to support you by making a contribution. Include a return envelope. This is a painless way to ask and brings in a surprising amount of donations! Let us know if you want to see more sample letters – we have several.

**SEND EMAIL/POST ON FACEBOOK.** Asking online is also easy! Include a link to our bowling website, <https://www.bowlathon.net/event/ocia-2022/>, where they can pay with a credit card. Once you are signed up as a team captain or bowler, pledges can be made directly to you online!

**PLAY IN HONOR, OR MEMORY, OF A FAMILY MEMBER OR FRIEND.**

### **OTHER IDEAS FOR RAISING MONEY:**

- ♥ Have a yard sale; hold a bake sale, a car wash...
- ♥ Put out your pledge sheet with a little sign on a counter or on your desk at work.
- ♥ Ask your place of work to sponsor you or your whole team.
- ♥ Ask your place of work to match your team's pledges.

### **SAMPLE LETTER**

Dear \_\_\_\_\_,

On August 27<sup>th</sup> I will be a team member in **Oviedo Citizens In Action's Inaugural Bowling Classic**. OCIA is a local non-profit offering **free** support services to both families and communities in need. OCIA is committed to aiding, encouraging, and fostering community improvements and participation of low-income families in Central Florida.

My team and I will be bowling to help raise funds and awareness. I am participating in honor of \_\_\_\_\_, because I believe in the valuable services that OCIA provides to our community.

I am writing to ask for your support. Help me to help OCIA. All donations are appreciated. I would be glad to bowl in honor, or in memory, of someone you know who has been touched by OCIA or community based organizations like them.. 100% of the proceeds will go towards OCIA's mission. I appreciate your consideration and hope that you will mail back the enclosed envelope.

**PLEASE NOTE: Send in your contribution by August 15<sup>th</sup> if possible.**

Gratefully, \_\_\_\_\_

Oviedo Citizens In Action, Inc. is a non-profit, 501(c)(3) organization. Your donation is tax deductible to the fullest extent allowed by law. Tax I.D. # 59-1721355