

# Superheroes & Vigilantes Unite to Fight Youth Homelessness!



## 10th Annual Bowling Tournaments Superheroes by Day/ Vigilantes by Night Saturday, May 11th Suncoast Bowling Center

Nevada Partnership for Homeless Youth (NPHY) is excited to announce our 10th Annual Homeless Youth in the Alley Bowling Tournament to benefit NPHY's **life-saving services** for homeless youth in Southern Nevada. With **thousands of homeless youth** in our community and the **problem continuing to grow**, we need your help more than ever!

**Superheroes and Vigilantes: fight for justice for homeless youth!** HYA is one of our biggest fundraising events of the year. Each year, the event has continued to **sell out** and for this reason, we will continue last year's trend and host two tournaments: one daytime event and our new evening cosmic bowling event. Your sponsorship and support can help make this year's events the most successful bowling tournaments to-date while allowing you to market your business.

Please take a minute to review the attached sponsorship levels for the events and consider signing up. We invite you to be a part of these tournaments while seizing an ideal marketing opportunity that fits your business. This tournament event will **feature give-a-ways, a raffle, a photo booth, libations, a DJ, and cosmic bowling - all for a worthy cause.**

Both tournaments will be held on **Saturday, May 11th** at Suncoast Bowling Center. If you are unable to commit to a sponsorship this year, please consider registering to bowl. Please contact Lanette Rivera at [Lanette@nphy.org](mailto:Lanette@nphy.org), if you'd like to sign-up to be a sponsor or if you have any questions regarding this year's tournament. More information about both events can also be found at [www.nphy.org/hya](http://www.nphy.org/hya).

**Thank you** in advance for your support. We look forward to working with you!



[www.nphy.org/hya](http://www.nphy.org/hya)

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## Champion Sponsor: \$10,000

- **Naming rights for this year's event**

- "NPHY's 10th Annual HYA "Vigilantes by Night" tournament presented by YOUR COMPANY NAME HERE..." on all press releases, fliers, collateral, and more

- **Logo or company name engraved on trophies for winning team**

- **Company recognition in all pre- and post-event media exposure including:**

- Television, radio, and social media (over 10,000 followers)

- **Your logo featured on tournament swag**

- **Your logo printed on day-of souvenir photo print**

- **Your company featured on NPHY's tournament registration website with your logo and a link to your website**

- **Item of your choice featured in gift bags given out to all event participants**

- Such as a sample product, coupon for your business, branded pens, paper, etc. – a great way to advertise and connect tournament participants to your business

- **Six teams (5 players per team) to bowl at event for your company**

- Includes six lanes for their use, lunch or dinner, tournament swag, and gift bags for all team members

- **Your logo featured on day-of event signage and collateral**

- Welcome signs, event banners, event schedules, etc.

## Super Fuel Sponsor: \$ 5,000

- **Lunch or dinner sponsor for this year's event - name and logo featured on signs at high-traffic buffet table**

- **Company recognition in all pre- and post-event media exposure including:**

- Television, radio, and social media

- **Your logo featured on tournament swag**

- **Your logo printed on day-of souvenir photo print**

- **Your company featured on NPHY's tournament registration website with your logo and a link to your website**



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- **Item of your choosing featured in gift bags given out to all event participants**
  - Such as a sample product, coupon for your business, branded pens, paper, etc. – a great way to advertise and connect tournament participants to your business
- **Four teams (5 players per team) to bowl at event for your company**
  - Includes four lanes for their use, lunch or dinner, tournament swag, and gift bags for all team members
- **Your logo featured on day-of event signage and collateral**

## Caped Crusader: \$3,000

- **Your logo featured on tournament apparel**
- **Your company featured on NPHY's tournament registration website with your logo and a link to your website**
- **Your logo featured on day-of event signage and collateral**
- **Item of your choosing featured in gift bags given out to all event participants**
  - Such as a sample product, coupon for your business, branded pens, paper, etc. – a great way to advertise and connect tournament participants to your business
- **Two teams (5 players per team) to bowl at event for your company**
  - Includes two lanes for their use, lunch or dinner, tournament swag, and gift bags for all team members

## Guardian Sponsor: \$1,000

- **Your company featured on NPHY's tournament registration website with your logo and a link to your website**
- **Item of your choosing featured in gift bags given out to all event participants**
  - Such as a sample product, coupon for your business, branded pens, paper, etc. – a great way to advertise and connect tournament participants to your business
- **One team (5 players per team) to bowl at event for your company**
  - Includes one lane for their use, lunch or dinner, tournament swag, and gift bags for all team members

## Lane Sponsor: \$250

- **Your logo featured on 4x4 banner over one of the 65 lanes**

## In-Kind Supporter

- **We gladly accept in-kind donations of goods or services to be used in our raffle or as a tournament prize. In return for your generosity, you will be acknowledged at the event.**



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