



# **11<sup>TH</sup> ANNUAL**

**HOUSING BOWL  
SPONSORSHIP  
PACKET  
01.27.19**

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Melody Federico,  
Executive Director  
Victoria Lindsey,  
Director of Housing  
Counseling  
Jessica Almonte,  
Property Manager

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November 2018

Dear Prospective HOME Corp Housing Bowl Sponsor,

HOME Corp is hosting its 11<sup>th</sup> Annual Housing Bowl on Sunday, January 27, 2019 at Eagle Rock Bowling Alley in West Orange, NJ. I hope that you will consider sponsorship of this event, which provides crucial support for affordable housing in Montclair.

HOME Corp creates and maintains housing that preserves economic diversity and ignites community revitalization while fostering financial empowerment. We work to provide housing choices in Montclair for all residents. Each year we renovate homes for sale or rent to low and moderate income families. Over our 30-year history we have completed over 100 permanent affordable housing units. We have also provided First Time Homebuyer seminars, credit counseling, foreclosure prevention and savings preparation for over 8,400 clients since 2006.

Each year nearly 20 teams of 6 bowlers each meet at Eagle Rock Lanes to showcase their bowling skills (or lack thereof - yes, there's a prize for the lowest scoring bowler, too). Usually the teams choose a theme in advance vying for the bragging rights of being voted 'Costume of the Year'.

By participating as a sponsor your company will benefit from extended exposure through our promotional efforts directed toward supporters of HOME Corp, including our email list (1200+ names), and the participants at the event (100+ last year). We are a nonprofit organization and your sponsorship will be tax deductible to the fullest extent of the law.

We have five levels of sponsorship and in-kind donation opportunities as detailed on the enclosed form. Please select your level and be secure in the knowledge that your sponsorship will be used to further the mission of HOME Corp.

We are counting on your support and will be happy to answer any questions you may have. Kindly refer to our website: [www.homecorp.org](http://www.homecorp.org), email: [info@homecorp.org](mailto:info@homecorp.org) or call the office at 973-744-4141 with questions or for more information.

Thank you in advance for your sponsorship commitment and willingness to make a difference in our community. Your generosity is greatly appreciated.

Sincerely,

*Melody Federico*

Melody Federico  
Executive Director

*Wodline Hippolyte*

Wodline Hippolyte  
Event Chair

17 Talbot Street  
Montclair, NJ 07042  
Phone: 973.744.4141  
Fax: 973.744.5333  
[info@homecorp.org](mailto:info@homecorp.org)

## After 30 Years of Preserving Community, We Have...

- Invested over \$12 million in the Montclair community
- Developed Talbot Village, a 6-unit townhome complex built specifically for low and middle-income homebuyers.
- Helped maintain a vibrant and diverse community with over 37,000 people benefitting from HOME Corp's mission
- Served over 9,000 homebuyers, homeowners, tenants and landlords
- Assisted 23 families in purchasing HOME Corp affordable homes
- Leased 66 rentals that have predictable and affordable rents
- Partnered with over 1,500 volunteers who have served to preserve community

## Past Housing Bowl Sponsors & Supporters

- Amanti Vino
- Angelbeck's
- Ashenfelter, Slous, McDonough, & Trevenen LLP
- E.B. Cohen & Associates
- Events by Joni
- Goulston & Storrs
- Hackensack UMC Mountainside
- Lowe Roofing
- M&T Bank
- Matthews & Company Realty
- Miss Nicky's Gourmet Toffee
- PNC Bank
- Post, Polak, Goodsell, & Strauchler
- Singularity LLC
- TD Bank
- The Chocolate Path
- Valley National Bank
- William Kelly Design

## SPONSORSHIP LEVELS

DEADLINE TO BECOME A SPONSOR IS 01/11/19	PERFECT GAME \$5,000	TURKEY \$2,500	STRIKE \$1,000	SPARE \$500	SPLIT \$250
Sponsorships Available	1	4	5	10	20
Exclusive Designation as Presenting Sponsor	✓				
Company Logo* and Website Link on Bowl-a-thon Website	✓	✓	✓	✓	✓
Recognition on Social Media (Twitter, Facebook, Instagram)	✓	✓	✓	✓	✓
Company Logo on Housing Bowl Advertisements	✓	✓	✓	✓	
Company Logo on Housing Bowl Signage	✓	✓	✓	✓	
Company Logo on 2' x 3' Sign Above Bowling Lane	✓	✓	✓		
Company Receives Verbal Recognition during Housing Bowl	✓	✓			
Company Logo on HOME Corp's website	✓	✓			
Complimentary Team Registration (6 bowlers) - includes 2 games of bowling, shoe rental, food and soft drinks	✓				

## PRIZE BAG SPONSORSHIP OPPORTUNITY

We are seeking your support in donating items to the prize bags that will be given to our Housing Bowl prize winners. We are accepting coupons, products, or any items printed with your company name or logo. We will be filling 18 prize bags.

**\*Logo File Requirements:** Sponsors must submit logo by **January 11, 2019**. High resolution PNG format. Send to [info@homecorp.org](mailto:info@homecorp.org). HOME Corp is a 501(c)(3) nonprofit organization and your contribution is tax-deductible to the fullest extent allowed by law.

## SPONSORSHIP COMMITMENT FORM

☐ **YES! I want to sponsor HOME Corp's 11th Annual Housing Bowl!**

Please select sponsorship level:

- |   |         |  |       |
|---|---------|--|-------|
| <input type="checkbox"/> PERFECT GAME SPONSOR | \$5,000 | <input type="checkbox"/> SPARE SPONSOR | \$500 |
| <input type="checkbox"/> TURKEY SPONSOR       | \$2,500 | <input type="checkbox"/> SPLIT SPONSOR | \$250 |
| <input type="checkbox"/> STRIKE SPONSOR       | \$1,000 |  |       |

☐ **PRIZE BAG SPONSOR**

Description of Items \_\_\_\_\_

Fair market value of items (donor must state value for tax benefit): \_\_\_\_\_

Pick-up required? ☐ Yes, please call to arrange a time ☐ No, I will deliver

*Please deliver items to HOME Corp: 17 Talbot Street, Montclair, NJ 07042 no later than January 18, 2019.*

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact's Phone(s): \_\_\_\_\_

Contact's E-mail: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Company Social Media Handle(s):**

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

**PLEASE COMPLETE AND MAIL BY January 11, 2019 TO:**  
**HOME Corp, 17 Talbot Street, Montclair, NJ 07042, Attn: Housing Bowl**

**OR VISIT [bit.ly/HCBowl2019](http://bit.ly/HCBowl2019) to become a sponsor today!**

**Please make check or money order payable to HOME Corp.**