



# 10TH ANNUAL HOUSING BOWL SPONSORSHIP PACKET



SUNDAY, JANUARY 28, 2018



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Dear Prospective HOME Corp Housing Bowl Sponsor,

HOME Corp is hosting its 10th Annual Housing Bowl on **Sunday, January 28, 2018 at Eagle Rock Bowling Alley in West Orange, NJ**. I hope that you will consider sponsorship of this event, which provides crucial support for affordable housing in Montclair.

HOME Corp creates and maintains housing that preserves economic diversity and ignites community revitalization while fostering financial empowerment. We work to provide housing choices in Montclair for all residents. Each year we renovate homes for sale or rent to low and moderate income families. Over our 29-year history we have completed over 100 permanent affordable housing units. We have also provided First Time Homebuyer seminars, credit counseling, foreclosure prevention and savings preparation for over 8,400 clients since 2006.

Each year nearly 20 teams of 6 bowlers each meet at Eagle Rock Lanes to showcase their bowling skills (or lack thereof – yes, there's a prize for the lowest scoring bowler, too). Usually the teams choose a theme in advanced vying for the bragging rights of being voted 'Costume of the Year.'

By participating as a sponsor your company will benefit from extended exposure through our promotional efforts directed toward supporters of HOME Corp, including our email list (1294 names), and the participants at the event (114 last year). We are a nonprofit organization and your sponsorship will be tax deductible.

We have five levels of sponsorship and in-kind donation opportunities as detailed on the enclosed form. Please select your level and be secure in the knowledge that your sponsorship will be used to further the mission of HOME Corp.

We are counting on your support and will be happy to answer any questions you may have. Kindly refer to our website: **www.homecorp.org**, email: **info@homecorp.org** or call the office at **973-744-4141** with questions or for more information.

Thank you in advance for your sponsorship commitment and willingness to make a difference in our community. Your generosity is greatly appreciated.

Sincerely,

*David Grill*  
David Grill  
President, and Acting ED

*Wodline Hippolyte*  
Wodline Hippolyte  
Event Chair

## HOME Corp FAST FACTS

- Over \$12 million are invested in the Montclair community
- 37,726 PEOPLE benefited from HOME Corp's mission to help maintain a vibrant and diverse community
- 66 RENTAL UNITS households have predictable and affordable rents
- 23 FAMILIES purchased HOME Corp affordable homes
- 7 SMALL BUSINESSES were launched through HOME Corp's affordable rentals



## HOUSING BOWL 2017 SPONSORS & SUPPORTERS

Angelbeck's  
Ashenfelter, Slous,  
McDonough, & Trevenen LLP  
E.B. Cohen & Associates  
Events by Joni  
Hackensack UMC Mountainside  
Lowe Roofing  
Matthews & Company Realty

Post, Polak, Goodsell, &  
Strauchler  
Singularity LLC  
TD Bank  
Valley National Bank  
The Chocolate Path  
Amanti Vino

## SPONSORSHIP LEVELS

DEADLINE TO BECOME A SPONSOR IS OCT. 31, 2017	PERFECT GAME \$5,000	TURKEY \$2,500	STRIKE \$1,000	SPARE \$500	SPLIT \$250
Web badge placed on company website (links to HOME Corp)	✓	✓	✓	✓	✓
Company Logo and Website Link on Bowl-a-thon Website	✓	✓	✓	✓	✓
Recognition on Social Media (Twitter, Facebook, Instagram)	✓	✓	✓	✓	✓
Company Logo on Housing Bowl Advertisements	✓	✓	✓	✓	
Company Logo on Housing Bowl Signage	✓	✓	✓	✓	
Company Logo Above Bowling Lane	✓	✓	✓		
Company Receives Verbal Recognition during Housing Bowl	✓	✓			
Company Logo on HOME Corp's website	✓	✓			
Complimentary Team Registration (6 bowlers) - includes 2 games of bowling, shoe rental, food and soft drinks	✓				

### SWAG BAG SPONSORSHIP OPPORTUNITIES

We are seeking your support in donating items to the swag bags that will be given to our Housing Bowl prize winners. We are accepting coupons, products, or any items printed with your company name or logo. We will be filling 18 swag bags.

**\*Logo File Requirements:** Sponsors must submit logo by **October 31, 2017**. High resolution PNG format. Sent to [info@homecorp.org](mailto:info@homecorp.org). HOME Corp is a 501(c)(3) nonprofit organization and your contribution is tax-deductible to the fullest extent allowed by law.

# SPONSORSHIP FORM

☐ **YES! I want to sponsor HOMECorp's 10th Annual Housing Bowl!**

Please select sponsorship level:

- |   |         |  |       |
|---|---------|--|-------|
| <input type="checkbox"/> PERFECT GAME SPONSOR | \$5,000 | <input type="checkbox"/> SPARE SPONSOR     | \$500 |
| <input type="checkbox"/> TURKEY SPONSOR       | \$2,500 | <input type="checkbox"/> SPLIT SPONSOR     | \$250 |
| <input type="checkbox"/> STRIKE SPONSOR       | \$1,000 | <input type="checkbox"/> SWAG BAG SPONSOR: |       |

Value of Swag Bag Donations \$\_\_\_\_\_

Description of Swag Bag Donation: \_\_\_\_\_

☐ I/We will deliver items to HOMECorp no later than **January 22, 2018**

☐ I/We would like items to be picked up by HOMECorp

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact's Phone(s): \_\_\_\_\_

Contact's E-mail: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Company Social Media Handle(s):**

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

**PLEASE COMPLETE AND MAIL OR EMAIL BY October 31, 2017 TO:**

HOMECorp, 1 Woodland Avenue, Montclair, NJ 07042, Attn: Housing Bowl

**Please make check or money order payable to HOMECorp.**

OR VISIT [bit.ly/HCBowl10](http://bit.ly/HCBowl10) to become a sponsor today!