



# WomenCARE

Women's Cancer Advocacy, Resources & Education

Dear Bowler,

On **Saturday October 28<sup>th</sup>, 2017** we will be hosting our **21st** annual **Strike Out Against Cancer** bowling benefit at the Santa Cruz Boardwalk Bowl. Last year we BEAT our goal of \$65,000 and this year we hope to reach \$70,000! With your participation, we can do it!

**Register as a team captain (grab up to four of your favorite people to bowl with you), join an existing team, sign up as a single bowler or create a "Virtual Team" (for those who cannot attend but will collect donations). Register, download forms and collect pledges on our website: [StrikeOutAgainstCancer.org](http://StrikeOutAgainstCancer.org). You may also get everything you need by calling our office: 831-457-2273 or by email: [bowling@womencaresantacruz.org](mailto:bowling@womencaresantacruz.org).**

Bowling sessions are at the following times (register for one). It is important to arrive at least 15 minutes early.

- Bowling Session 1            1:00 – 2:15pm
- Bowling Session 2            2:30 – 3:45pm
- Bowling Session 3            4:00 – 5:15pm

Be sure that each team member has the following (from bowling website or contact office to have forms emailed/mailed):

- Pledge Sheet
- "Fundraising Tips" sheet

Bowling shoes, a raffle ticket, and complimentary refreshments will be provided to each team player. Additional raffle tickets may be purchased at the event.

**START NOW!** Begin collecting pledges early. Aim for a minimum of \$500 per team. We encourage you to go beyond this to help us reach our goal of \$70,000. The [Fundraising Tip Sheet](#) includes simple ideas that will help your team meet your goal. Be creative and make it fun!

**Cash, checks and pledge sheets need to be turned in by the team captain on the day of the event. Please have checks made payable to WomenCARE. Pledges can also be made through the website by credit card (do not include online donations on your pledge sheet). All the pledges you've received will be combined at the event for a grand total.**

**Team members should make a copy of their pledge forms for their own records.** "Thank you" post cards are available on the website, at the bowling event, or by calling the WomenCARE office. We encourage you to send a thank you to your donors.

**HAVE FUN!** Create a team name, wear costumes if you'd like - themes make it all the more fun! Some Team Captains organize more than one team, which we encourage – make it a competition! Your team may want to play in honor of or in memory of someone, or you may want to extend the fun by planning a get-together before or following your game.

**WIN PRIZES!** The team with the highest donation total will win a fabulous prize basket that includes gift certificates for each team player from a variety of local businesses and other goodies. Additional prizes and trophies will be awarded for the highest score at each session, for the highest score in the overall event, and to the individual player with the highest donation total. There are even prizes for best team costumes!

We are looking forward to a fun day of bowling and raising money and awareness. We appreciate your support and commitment to WomenCARE. See you on October 28<sup>th</sup>!

Diane Grunes  
Strike Out Against Cancer Founder and Emcee

Janette Waters  
Strike Out Against Cancer Committee Chair