

STRIKE OUT AGAINST CANCER

FUNDRAISING TIPS

Asking made easy!



SET A GOAL. You can surpass the \$500 commitment we ask for from each team. Don't underestimate yourself.

START EARLY. Don't wait until the last minute. It's never too early.

JUST ASK. Don't be afraid. Ask people to **HELP YOU SUPPORT WomenCARE**. Ask everyone: family, friends, neighbors, co-workers, your boss, hairdresser, dentist, or doctor. Most people have been touched by cancer in some way.

SEND A LETTER. Write a simple letter to friends and family members (see sample letter below). Tell them why you are bowling and ask them to support you by making a contribution. Include a return envelope. This is a painless way to ask and brings in a surprising amount of donations! Let us know if you want to see more sample letters – we have several.

SEND EMAIL/POST ON FACEBOOK. Asking online is also easy! Include a link to our bowling website, StrikeOutAgainstCancer.org, where they can pay with a credit card. Once you are signed up as a team captain or bowler, pledges can be made directly to you online!

PLAY IN HONOR, OR MEMORY, OF A FAMILY MEMBER OR FRIEND.

OTHER IDEAS FOR RAISING MONEY:

- ♥ Have a yard sale; hold a bake sale, a car wash...
- ♥ Put out your pledge sheet with a little sign on a counter or on your desk at work.
- ♥ Ask your place of work to sponsor you or your whole team.
- ♥ Ask your place of work to match your team's pledges.

SAMPLE LETTER

Dear _____,

On October 28th I will be a team member in **WomenCARE's 21st Annual STRIKE OUT AGAINST CANCER** Bowling Benefit. WomenCARE is a local non-profit offering **free** support services to women with all kinds of cancer and to their loved ones. WomenCARE provides emotional as well as practical support. Their Entre Nosotras program provides culturally appropriate services to Spanish-speaking women with cancer and their families.

My team and I will be bowling to help raise funds and awareness. I am participating in honor of _____, because I believe in the valuable services that WomenCARE provides to our community.

I am writing to ask for your support. Help me to help WomenCARE. All donations are appreciated. I would be glad to bowl in honor, or in memory, of someone you know who has been touched by cancer. 100% of the proceeds will go towards WomenCARE's cancer support services. I appreciate your consideration and hope that you will mail back the enclosed envelope.

PLEASE NOTE: Send in your contribution by October 23rd. I need to turn in my donations on the day of the event, October 28th.

Gratefully, X

Your donation is tax deductible to the fullest extent allowed by law. Tax I.D. # 94-1716354